The first stage of the project assignment must be dedicated to exploratory data analysis (EDA) and data visualization. This stage includes visualization and preliminary analysis of the dataset in the case.

For stages 2 and 3 you must describe and implement certain data-analytic methods. The case required you to apply 3 specific methods: multiple regression analysis (Chapter 6 of Schmueli et al.), regression trees (Chapter 9 of Schmueli et al.), and logistic regression (Chapter 10 of Shmueli et al.)